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FOR IMMEDIATE RELEASE

AMX Demonstrates World's Most Innovative Touch Panel at ISE 2014

New Modero X Series G5 Touch Panels Are Faster, Easier to Use and Visually Superior

AMSTERDAM, The Netherlands – February 4, 2014 – Delivering on its commitment to create AV solutions for an IT world, at <u>Integrated Systems Europe (ISE) 2014</u>, <u>AMX®</u> stunned visitors to their booth when they got their first demonstration of the significantly enhanced <u>Modero X® Series G5</u> family of touch panels, which are being described as leaps and bounds above anything else on the market.

When designing the new Modero X, one thing was clear – the changes would all be improvements to the inside – the revolutionary, award-winning form factor wouldn't be altered in any way. But the changes to the inside – would be significant. A new G5 Graphics Engine replaces the previous G4, providing faster and smoother animations and transitions, putting simply beautiful, beautifully simple into a whole new context. In addition to implementing a new G5 graphics engine, AMX also quadrupled the processing horsepower with a new Quad Core Processor - the fastest in the industry. This new platform runs today's applications quicker than ever and has enough processing power on tap to run more demanding applications to come in the future.

To simplify meeting room technology even further, built-in web browsing and document viewing was added, eliminating the need for and cost of a stand-alone meeting room PC. AMX also eased life for the integrator by adding the ability to deploy and update touch panel files from a network URL to greatly simplify touch panel file management behind the scenes. And the new Modero X includes two

(more)

new mounting options including a Flush Wall Mount for a sleeker, in-wall look and a secure Lectern/Table mount, which added theft deterrence. The best just got better.

Availability and Additional Details

AMX demonstrated the new Modero X Series G5 Touch Panels in AMX Booth 1-F6 at ISE 2014, held in Amsterdam February 4 – 6, 2014. They are expected to begin shipping in the US in late February 2014 and globally, in May 2014. For further details, we invite you to visit these online resources:

- Video Overview: Modero X Series G5 Touch Panels
- Product Resource Center (additional details, specifications, images (lower right side of page), etc.):
 - 20.3" Modero X Series G5 Panoramic Tabletop Touch Panel: MXT-2001-PAN
 - 20.3" Modero X Series G5 Panoramic Wall Mount Touch Panel: MXD-2001-PAN
 - 19.4" Modero X Series G5 Panoramic Tabletop Touch Panel: MXT-1901-PAN
 - 19.4" Modero X Series G5 Wall Touch Panel: MXD-1901-PAN
 - 10.1" Modero X Series G5 Tabletop Touch Panel: MXT-1001
 - 10.1" Modero X Series G5 Wall Panel: MXD-1001
 - 7" Modero X Series G5 Tabletop Touch Panel: MXT-701
 - 7" Modero X Series G5 Wall Touch Panel: MXD-701
- Modero X Series G5 Touch Panels excerpt from: 2014 AMX Spring Pocket Guide
- <u>View this Press Release in the AMX.com Newsroom</u> (includes all downloadable support files)

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About AMX

AMX is dedicated to integrating AV solutions for an IT World. With the increasing number of technologies and operating platforms at work and home, AMX solves the complexity of managing this technology with reliable, consistent and scalable systems. Our award-

winning products span control and automation, system-wide switching and audio/video signal distribution, digital signage and technology management. They are implemented worldwide in conference rooms, homes, classrooms, network operation / command centers, hotels, entertainment venues, broadcast facilities, among others.

AMX was founded in 1982 and is a member of The Duchossois Group of Companies. For more information, visit <u>www.amx.com</u>.

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